

Message Text

UNCLASSIFIED

PAGE 01 BUCAR 04286 210850Z
ACTION EUR-12

INFO OCT-01 EB-08 ISO-00 /021 W
-----009474 211120Z /10

R 210732Z JUN 78
FM AMEMBASSY BUCHAREST
TO USDOC WASHDC
INFO SECSTATE WASHDC 0191

AMEMBASSY PRAGUE
AMEMBASSY MOSCOW
AMEMBASSY BUDAPEST
AMEMBASSY WARSAW
AMEMBASSY VIENNA

UNCLAS BUCHAREST 4286

E.O. 11652: N/A
TAGS: BEXP, RO
SUBJECT: MARKETING FOR U.S. MEDICAL AND SURGICAL EQUIPMENT
EXHIBITION IN THE BRNO INTERNATIONAL FAIR, SEPTEMBER
13-21, 1978

REF: USDOC 11108

1. AS MENTIONED IN BUCHAREST 5294 (OF 1977), EMBASSY
QUESTIONS IN GDWRAL UTILITY OF HAVING DIRECTOR OF BUSINESS RELATIONS
FOR USDOC EXHIBITIONS VISIT BUCHAREST TO MAKE PERSONEL
MARKETING CALLS ON ROMANIAN CONTACTS. GOR OFFICIALS THEMSELVES VISIT
EE EXPOSITIONS AS MATTER OF COURSE AND GIFTEN TIMES ROMANIAN
FTO'S HAVE OWN EXHIBITS AT THESE EXPOSITIONS. EMBASSY COMMERCIAL
SECTION GENERALLY IN POSITION TO MAKE APPROPRIATE VIP CALLS ON
ROMANIAN OFFICIALS.

2. REGARDING SUBJECT EXHIBITION, THERE IS INSUFFICIENT INTEREST
IN ROMANIAN MARKZP TO WARRANT VISIT TO BUCHAREST BY MR.
SLIWICKI. IN ADDITION, TIMING OF SUCH VISIT ERING JULY 31
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TO AUGUST 18 PERIOD, WHICH IS DURING HEIGHT OF ROMANIAN
VACATION SEASON, WOULD BE UNPRODUCTIVE.

3. EMBASSY WILL BE PLEASED TO MAKE PERSONAL CALLS AND/OR
APPROPRIATE MAILINGS OF U.S. CATALOGS WHEN THEY ARRIVE.
HOWEVER, FOR EMBASSY PROMOTIONAL CALLS OR MAILINGS TO BE OF
ANY UTILITY, WE NEED TO RECEIVE USDOC PROMOTIONAL MATERIAL

BY JULY 15.

AGGREY

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 21 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BUCHAR04286
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780258-0638
Format: TEL
From: BUCHAREST
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780637/aaaabfwg.tel
Line Count: 64
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 7d94b784-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
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Review Withdrawn Fields: n/a
SAS ID: 2271091
Secure: OPEN
Status: NATIVE
Subject: MARKETING FOR U.S. MEDICAL AND SURGICAL EQUIPMENT EXHIBITION IN THE BRNO INTERNATIONAL FAIR, SEPTEMBER 13-21, 1978
TAGS: BEXP, RO
To: COM
Type: TE
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Review Markings:
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